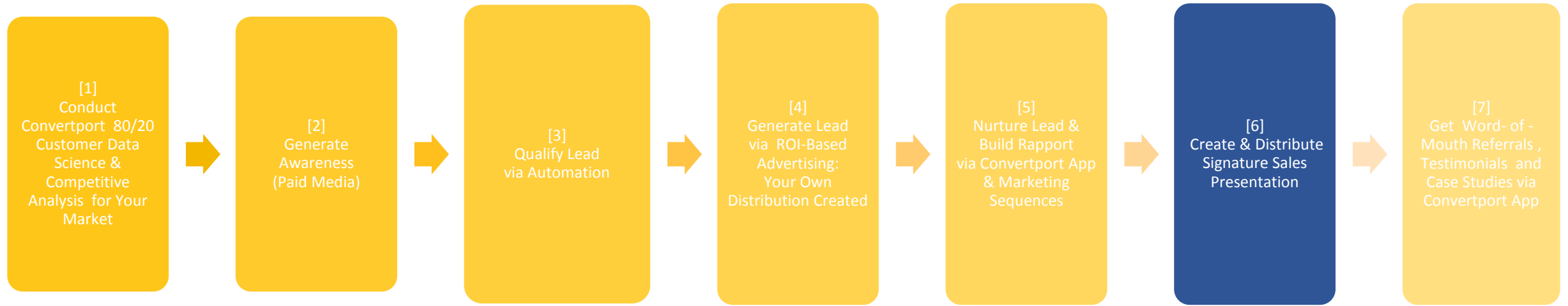


C.R.S.P.[™] : The Controllable, Repeatable, Scalable, Predictable

Customer / Client Acquisition Process for Consistent Revenue Growth



CONVERTPort

1. STEP 1 - Introduce Offer ("Fork in Road")
2. STEP 2 - Describe Offer
3. STEP 3 - Price Justify
4. STEP 4 - Ask for Sale
5. STEP 5 - 1st Close
6. STEP 6 - Handle Objections
7. STEP 7 - 2nd Close

Questions? Want Help? Reach Out For A Complimentary Customer Acquisition Diagnostic at Convertport.com/Diagnostic. Uncover Mistakes. Discover Hidden 80/20 Sales Levers. Skype: shola.leanstartup